

A.I Consulting BUSINESS PLAN

Prepared by:

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II. BUSINESS SUMMARY

Industry Overview

In the United States, the technology industry presently makes 0.00 dollars in sales.

In 2020, 90% of Americans used a fitness tracker and a mobile health app. The IoT market is forecasted to grow to \$340 billion by 2024. Usually, only big brands have a universal app that offers separate UX for phones and tablets. The number of people that own a smart and feature phone is 7.26 Billion, making up 91.00% of the world's population.

Research shows that consumers in this industry primarily focus on the following factors when making purchasing decisions: Do I provide enough value then some of the other big name brands.

Business Goals and Objectives

Short Term:

Profitable with the whole E-commerce Platform.

Enroll in an affordable accredited online bachelors degree program.

Continue research and design by studying practicing and utilizing Web Design, Mobile Design and Data Analytics.

Long Term:

First Million!

To Go Public from a Tech-Startup!

A Fortune 500 Dollar Company!

Legal Issues

The Company affirms that its promoters have acquired all legally required trademarks and patents.

IV. FINANCIAL PLAN

12-Month Profit and Loss Projection

Monthly expense for salaries and overhead (projected):	\$100.00
Revenue and sales for first year of business (projected):	\$10,000.00
Gross profit for first year of business (projected):	\$3,000.00